



www.weekendtourist.co.uk

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READERS

- Age: 10% aged 18 24; 30% aged 25 34;
 17% aged 35 44
- Interests: travel buffs, hotels and accommodation, trips by destination, cooking enthusiasts and aspiring chefs
- Location: Cotswolds, London, Oxford

Cramming wanderlust into those glorious weekends. I'm determined to see and share the best of my immediate vicinity,
The Cotswolds and when annual leave adds up, far flung places!



TOP POSTS

- Lauzerte one of France's most beautiful villages
- Gin tasting at the Cotswolds Distillery
- Appreciating Rick Stein's Padstow

STATISTICS

- Facebook: over 1K Likes
- Twitter: over 700 Followers
- Average twitter impressions:30K
- Instagram: 530 Followers
- Visitors per month 573
- Views per month 876

OPPORTUNITIES

We're always on the look out for new things to discover at the weekend - a great pub, a splendid day out or even somewhere further afield!

- Reviews
- Sponsored posts
- Guest posts
- Photography
- Social media
- Competitions



AWARDS

Nominated
Young Communicator of the Year, National
PRCA Awards 2017

Outstanding Young
Communicator 2016
CIPR PRide Awards
Anglia, Thames and Chiltern





TESTIMONIALS

"Having worked closely with The Weekend Tourist on numerous occasions, we have always been delighted with the quality of blog posts. A clear passion for travelling is unmistakable throughout the blog and Jess' photography skills really shine through on each post."

- Alanah, PR Officer, Crimson Edge PR

"Being the subject of The Weekend Tourist has lifted my social media presence and been a delight in every way. Jessica produced a number of stories from a short stay at Wadebridge Bed and Breakfast. Working with Jessica is easy and she shows a detailed understanding of just what visitors and travellers need to know. All in all a very positive experience – thank you."

- Steve, Owner, Wadebridge B&B