



Cramming wanderlust into those glorious weekends.

I'm determined to see and share the best of my immediate vicinity, The Cotswolds and when annual leave adds up, far flung places!

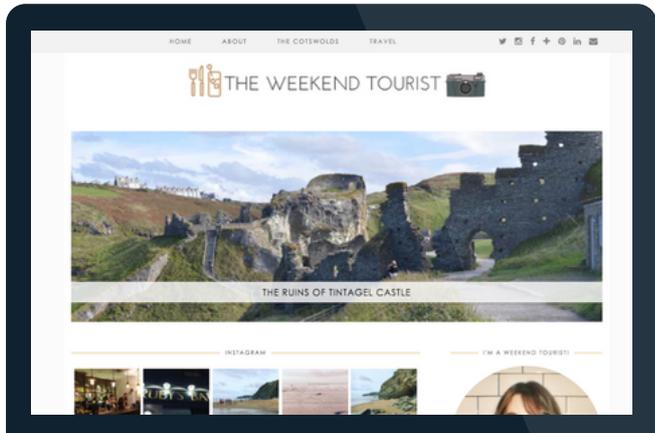
[www.weekendtourist.co.uk](http://www.weekendtourist.co.uk)

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## READERS

- **Age:** 10% aged 18 - 24; 30% aged 25 - 34; 17% aged 35 - 44
- **Interests:** travel buffs, hotels and accommodation, trips by destination, cooking enthusiasts and aspiring chefs
- **Location:** Cotswolds, London, Oxford



## TOP POSTS

- Lauzerte - one of France's most beautiful villages
- Gin tasting at the Cotswolds Distillery
- Appreciating Rick Stein's Padstow

## STATISTICS

- Facebook: 898 Likes
- Twitter: 650 Followers
- Average twitter impressions: 30K
- Instagram: 236 Followers
  
- Visitors per month 573
- Views per month 876

## OPPORTUNITIES

We're always on the look out for new things to discover at the weekend - a great pub, a splendid day out or even somewhere further afield!

- Reviews
- Sponsored posts
- Guest posts
- Photography
- Social media
- Competitions



The Maytime Inn, Asthall



Ragley Hall, Alcester

# AWARDS

Outstanding Young Communicator 2016  
CIPR PRide Awards  
Anglia, Thames and Chiltern



Heythrop Park, Chipping Norton



Padstow Harbour, Cornwall

# TESTIMONIALS

"Having worked closely with The Weekend Tourist on numerous occasions, we have always been delighted with the quality of blog posts. A clear passion for travelling is unmistakable throughout the blog and Jess' photography skills really shine through on each post."

- Alanah, PR Officer, Crimson Edge PR

"Being the subject of The Weekend Tourist has lifted my social media presence and been a delight in every way. Jessica produced a number of stories from a short stay at Wadebridge Bed and Breakfast. Working with Jessica is easy and she shows a detailed understanding of just what visitors and travellers need to know. All in all a very positive experience - thank you."

- Steve, Owner, Wadebridge B&B



The White Horse, Duns Tew